

Graphic Designer - Job description

Job responsibilities include but are not limited to:

- Lead the marketing/graphic design team in creating visual aspects of marketing materials, websites and other media, including infographics, packaging, books and magazines, corporate identity/brand, advertising, and displays
- Develop new design concepts, graphics, and layouts that meet client needs
- Work as part of a team with copywriters, photographers, designers, stylists, executives, and clients
- Proofread and prepare designs to be sent to print
- Operate still or video cameras or related equipment for staff events and projects
- Develop and maintain websites
- Maintain archive of images, photos, or previous work products
- Manage social media accounts
- Create proposals to be presented to customers
- Estimate project time and cost
- Develop/enforce corporate brand standards
- Lead marketing meetings
- Research and seek new effective marketing technologies

Qualifications:

- Self-motivated and confident
- Excellent time management and organization skills
- Excellent client management and customer service orientation and presentation skills
- Ability to communicate effectively and tactfully with project personnel & clients
- Ability to multi task
- Experience using DSLR and 360° cameras
- Seek out educational opportunities to further knowledge of design and marketing trends
- **Experience in:** Microsoft Office, Photoshop, Illustrator, InDesign, HTML 5, CSS, JavaScript, jQuery, Bootstrap; Server-side technologies such as SQL databases. Good sense of layout and design and functionality of a website.

Education:

- Bachelors Degree in Art, Graphic Design, or related field.

Firm Overview

We are a family of 4 complementary companies. We provide architecture, interior design, marketing, & building forensics services headquartered in Fargo, ND.

www.therlegroup.com

R.L. Engebretson Architects

R.L. Engebretson opened its doors in 1992 and has since grown to offer architectural, interior design, and construction administration services in 21 states.

www.rleco.com

BlueStone Interiors

BlueStone interior designers create personalized commercial spaces. With our passion and design knowledge, We plan spaces that you and your clients will love.

www.bluestoneinteriors.com

GET With Marketing

GET With Marketing connects you visually with customers by building your brand identity from the ground up or simply refreshing what you have already started.

www.getwith.net

ASBLT Building Forensics

ASBLT specializes in assessing the physical condition of buildings. This service is primarily used by clients to fix ongoing building issues or to determine the cause of a problem for litigation support.

www.asbltd3.com

We offer competitive salaries and a comprehensive benefits package.

Please email resume, work samples, and references to info@therlegroup.com